

**Providence St. Patrick's Day Parade Committee, Inc.**  
**P.O. BOX 28100 • PROVIDENCE, RI 02908**  
[www.ProvidenceStPatricksParade.org](http://www.ProvidenceStPatricksParade.org)

**2017 SPONSORSHIP OPPORTUNITIES**

\_\_\_\_\_ **EMERALD ISLE SPONSOR - \$3,000.** This Sponsorship includes:

- Signage at the reviewing stand and at Patrick's Pub, host venue, for the parade
- Division Sponsor at the Parade, including banner featuring your business name and logo carried in the line of march
- A full table (10) at the Grand Marshal's Reception on March 9th
- A full page color ad in the program book (7.5" x 4.5")
- Sponsorship of breakfast on Parade Day
- Recognition on the Parade website and in press releases

\_\_\_\_\_ **SHAMROCK SPONSOR - \$1,500.** This Sponsorship includes:

- Division Sponsor at the Parade, including banner featuring your business name and logo carried in the line of march
- A full table (10) at the Grand Marshal's Reception on March 9th
- A full page color ad in the program book (7.5" x 4.5")
- Recognition on the Parade website and in press releases

\_\_\_\_\_ **GOLD SPONSOR - \$1,000.** This Sponsorship includes:

- A full table (10) at the Grand Marshal's Reception on March 9th
- A full page color ad in the program book (7.5" x 4.5")

\_\_\_\_\_ **GREEN SPONSOR - \$500.** This Sponsorship includes:

- A half table (5) at the Grand Marshal's Reception on March 9th
- A full page black and white ad in the program book (7.5" x 4.5")

<b>AD BOOK SPONSOR:</b> Full Page Color	\$200.	_____
Full Page Black and White	\$100.	_____
Half Page Black and White	\$50.	_____
Quarter Page Black and White	\$25	_____

**Flag Sponsor** - This Sponsorship includes a one line name listing under any of

- the 32 Counties \$25. Each \_\_\_\_\_
- the 4 Provinces \$50. Each \_\_\_\_\_
- the Tri-Color or American Flag \$100. Each \_\_\_\_\_

**Name:** \_\_\_\_\_

**County/Province Flag(s):** \_\_\_\_\_

**Note:** due to deadlines, copy and full payment for any sponsorships must be received **by February 3<sup>rd</sup>** to guarantee inclusion in the Ad Book.

For further Sponsor or Ad Book information kindly contact  
 Jen Brierley at [jennymaeb312@yahoo.com](mailto:jennymaeb312@yahoo.com) or 401-617-6876, or  
 Mary Smith at [marysmith3@gmail.com](mailto:marysmith3@gmail.com) or 401-258-3369.

Please make all checks payable to: Providence St. Patrick's Day Parade Committee, Inc.  
**THANK YOU FOR YOUR SUPPORT!**

ORGANIZATION NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

Email address: \_\_\_\_\_

**From:** John Paulhus, Brad Dufault

**Date:** January 27, 2016 at 5:37:59 PM EST

**Subject:** St. Pat's Book Ad Specs

**Sizes:**

FULL PAGE: 4.5 in. (wide) x 7.5 in. (tall)

HALF PAGE: 4.5 in. (wide) x 3.7 in. (tall)

QUARTER PAGE: 4.5 in. (wide) x 1.8 in. (tall)

All artwork should be 300 pixels per inch (ppi) at 100% of sizes above.

Press Quality **PDFs preferred.**

**Microsoft Office** documents are **NOT acceptable** due to PC/Mac format variability (Please save MS Office docs as Press Quality PDFs).

If your original artwork is **smaller** than the specs above, and you enlarge it to meet specs, **it will not print sharply.**

If your original artwork is **larger** than the specs above, that's **ok**, as long as its dimensions are **proportional** to the specs above.

If your artwork is **larger** than the specs above, but **not proportional** to the specs above, and you **distort** the artwork to meet the specs, **your ad will look strange in print.**