

Providence St. Patrick's Day Parade Committee, Inc.
P.O. BOX 28100 • PROVIDENCE, RI 02908
www.ProvidenceStPatricksParade.org

2018 SPONSORSHIP OPPORTUNITIES

_____ **EMERALD ISLE SPONSOR - \$3,000.** This Sponsorship includes:

- Signage at the reviewing stand and at Patrick's Pub, host venue, for the parade
- Division Sponsor at the Parade, including banner featuring your business name and logo carried in the line of march
- A full table (10) at the Grand Marshal's Reception on March 1st
- A full page color ad in the program book (4.5" x 7.5")
- Sponsorship of breakfast on Parade Day
- Recognition on the Parade website and in press releases

_____ **SHAMROCK SPONSOR - \$1,500.** This Sponsorship includes:

- Division Sponsor at the Parade, including banner featuring your business name and logo carried in the line of march
- A full table (10) at the Grand Marshal's Reception on March 1st
- A full page color ad in the program book (4.5" x 7.5")
- Recognition on the Parade website and in press releases

_____ **GOLD SPONSOR - \$1,000.** This Sponsorship includes:

- A full table (10) at the Grand Marshal's Reception on March 1st
- A full page color ad in the program book (4.5" x 7.5")

_____ **GREEN SPONSOR - \$500.** This Sponsorship includes:

- A half table (5) at the Grand Marshal's Reception on March 1st
- A full page black and white ad in the program book (4.5" x 7.5")

AD BOOK SPONSOR: Full Page Color	\$200.	_____
Full Page Black and White	\$100.	_____
Half Page Black and White	\$50.	_____
Quarter Page Black and White	\$25	_____

Flag Sponsor - This Sponsorship includes a one line name listing under any of

- the 32 Counties \$25. Each _____
- the 4 Provinces \$50. Each _____
- the Tri-Color or American Flag \$100. Each _____

Name: _____

County/Province Flag(s): _____

Note: due to deadlines, copy and full payment for any sponsorships must be received **by February 1st** to guarantee inclusion in the Ad Book.

For further Sponsor or Ad Book information kindly contact
Jen Brierley at jennymaeb312@yahoo.com or 401-617-6876, or
Mary Smith at marysmith3@gmail.com or 401-258-3369.

Please make all checks payable to: Providence St. Patrick's Day Parade Committee, Inc.
THANK YOU FOR YOUR SUPPORT!

ORGANIZATION NAME: _____

CONTACT PERSON: _____ PHONE: _____

ADDRESS: _____

Email address: _____

Subject: St. Patrick's Day Parade Book - Ad Specs

Please note the following when preparing / submitting your ad copy -

Sizes:

FULL PAGE: 4.5 in. (wide) x 7.5 in. (tall)

HALF PAGE: 4.5 in. (wide) x 3.7 in. (tall)

QUARTER PAGE: 4.5 in. (wide) x 1.8 in. (tall)

All artwork should be 300 pixels per inch (ppi) at 100% of sizes above.

Press Quality **PDFs preferred.**

Microsoft Office documents are **NOT acceptable** due to PC/Mac format variability (Please save MS Office docs as Press Quality PDFs).

If your original artwork is **smaller** than the specs above, and you enlarge it to meet specs, **it may not print sharply.**

If your original artwork is **larger** than the specs above, that's **ok**, as long as its dimensions are **proportional** to the specs above.

If your artwork is **larger** than the specs above, but **not proportional** to the specs above, and you **distort** the artwork to meet the specs, **your ad may look strange in print.**